

FASHION WORLD TOKYO 2020 OCTOBER

INVITATION
For Premium Buyer Program

October 27[Tue] – 29[Thu], 2020 / Tokyo Big Sight, Tokyo

You are cordially invited to visit the 11th Fashion World Tokyo, the largest fashion trade show in Japan. This offer is given to only a selected group of major fashion buyers in the world to facilitate their visit to source at Fashion World Tokyo.
As a Premium Buyer, you will receive special privileges that include:

Privileges

2-nights Complimentary Hotel Accommodation
Concierge/Translation Service by Show Management staff
Access to Overseas Premium Buyer Lounge
VISA Application Support (if necessary)

Terms and Conditions for Premium Buyers:

- Visit With a budget of more than 1 million JPY.
- Submit correct personally identifiable information.
- Make at least 6 appointments (per person) by using the Matching Service.
- Fill in a purchase report between October.28-29.
- Visit the show two days or more.
- Submit the flight schedule before September 30.
- No one under the age of 18 is permitted entry.

We look forward to welcoming you.

Yours sincerely,



Daichi Yajima
FASHION WORLD TOKYO Show Director
Reed Exhibitions Japan Ltd.

For application, please contact Kurena WATABE(Ms.) watabek@reedexpo.co.jp
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***Please note that this document is NOT transferrable.**

Japan's largest! 760 exhibitors from worldwide!

FASHION WORLD TOKYO 2020 OCTOBER

◆ Covers All Fashion Items Consisting of 6 Specialized Shows

FASHION WEAR EXPO

- Women's/ Men's wear
- Fashion accessories
- Baby/kids wear
- Inner wear
- Socks etc.



BAG EXPO

- Women's and unisex bags
- Contemporary bags
- Backpacks
- Travel bags
- Handbags
- Shoulder bags etc.



SHOES EXPO

- Boots
- Business shoes
- Sneakers
- Comfort shoes
- Pumps
- Sandals etc.



FASHION JEWELLERY EXPO

- Rings
- Watches
- Necklaces
- Earrings
- Bracelet
- Men's Accessories etc.



FASHION SOURCING TOKYO

- Following Manufacturers
- Ladies' & Mens' Wear
 - Inner Clothes
 - Shoes • Bag
 - Baby & Kids Wear etc.



TEXTILE TOKYO

- Textile / Fabric
- Leather
- Fur
- Fiber / Yarn
- Knit
- Garment accessories etc.



NEW ZONE inside FASHION WORLD TOKYO

Sustainable Zone

- Ethical
- Eco-Friendly
- Recycle
- Organic
- Animal-Free etc.

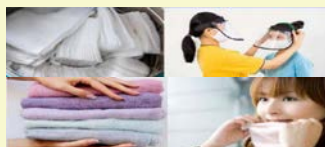


Fashion Accessories Sourcing Zone

- Following Manufacturers
- Hat/Cap • Gloves
 - Belt • Tie
 - Stole/Scarves
 - Socks/Stockings
 - Wallet/Purse etc.



Antivirus Fashion Zone



Apparel Machinery & Technology Zone

- Weaving, Knitting, Dyeing
- Sewing Equipment
- Garment Making Machinery
- Textile, Garment Technology etc.



◆ Overseas Buyers from All Over the World

2,500 buyers from Europe, America, Asia and others are invited to the fair. (expected)

◆ Lotte department store (Korea)

◆ Hyundai department store (Korea)

◆ Yue Hwa Building (Singapore)

◆ AKIRA (USA)

◆ ASOS (UK)

◆ Mercadona. S.A. (Spain)

◆ Al Tayer Group (UAE)

◆ Republic Apparel retailers Inc. (Philippines)



◆ How to APPLY Premium Buyer Program

Please contact the show management for the **Application Form (excel)**.

You are required to fill out the form, and **send it back by email**.

※ Number of Premium Buyer Program is limited, and it is first-come, first served.

※ Please check the Terms and Conditions before your application.

FASHION WORLD TOKYO show management WEB: www.fashion-tokyo.jp/en-gb.html

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